IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

FIRST NAMED INVENTOR : Levergood et al.

TITLE : Web Advertising Method

SERIAL NO. : 09/548,235

FILING DATE : April 12, 2000

GROUP ART UNIT : 2445

EXAMINER : Patrice L. Winder

ATTORNEY DOCKET NO. : 432383-600011

CONFIRMATION NO. : 6069

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Interview Summary

The assignee thanks Examiner Winder for the courtesy of the in-person interview on August 25, 2009. The time spent with the assignee's representative Arriènne M. Lezak was greatly appreciated. During the interview, the examiner confirmed that an interview summary for the in-person interview conducted on April 24, 2009, was filed on May 7, 2009, a copy of which is attached. Thus, the examiner confirmed that the applicant does not need to respond to the Office Action mailed August 18, 2009, requiring an interview summary for the in-person interview conducted on April 24, 2009. Additionally, Examiner Winder agreed to contact applicant when the present case is added to her docket requiring examination.

Respectfully submitted,

Date: September 17, 2009. By: /Arriènne M. Lezak/

Arriènne M. Lezak Reg. No. 51,943 JONES DAY

1755 Embarcadero Road Palo Alto, CA 94303 (650)-687-4163

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s):

Levergood et al.

Application No.:

09/548,235

Filing Date:

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Title:

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Examiner:

Patrice L. Winder

Docket No.:

432383-600011

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6069

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Interview Summary

The applicant thanks Examiner Winder for the courtesy of the in-person interview on April 24, 2009. The time spent with the applicant's representative Arriènne M. Lezak was greatly appreciated. During the interview, the claims were discussed in light of the prior art of record. The examiner indicated that further search and consideration would be needed in light of the submitted amendment.

Respectfully submitted,

Date: May 7, 2009

Arriènne M. Lezak Reg. No. 51,943

JONES DAY

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